

The image features several rolls of architectural blueprints, partially unrolled, resting on a surface. The blueprints are detailed with technical drawings, including floor plans, elevations, and sections. The background is a gradient of blue, with a bright light source from the upper left creating a strong glow and casting shadows across the blueprints. The overall aesthetic is professional and technical.

SCOTT D. BONK ASSOCIATES, INC.
A ROOF AND WATERPROOFING CONSULTING FIRM

**11691 GATEWAY BOULEVARD
SUITE 102
FORT MYERS, FLORIDA 33913
TELEPHONE (239) 768-3654 - TOLL FREE 1-888-995-0661
FACSIMILE (239) 768-1064 - EMAIL: scott@scottbonk.com
WEBSITE: www.scottbonk.com**

NEWSLETTER

A NEWSLETTER FOR THE MANAGEMENT PROFESSIONAL AND BUILDING OWNER

PROFESSIONAL ROOF CONSULTING SERVICES

THE NEED

The owner that has a specific roofing need typically contacts several roofing firms for pricing. The pricing always varies because each contractor decides on their replacement or repair technique. This practice can be very confusing and pricing comparison is difficult. A Professional Roof Consultant will prepare the appropriate documents and qualified contractors will submit pricing on the same scope of work. Pricing comparison can be simple.

ROOF CONSULTANT QUALIFICATIONS

Roof consulting consists of the experience and ability to determine existing conditions, recommend a course of action and design and specify roofing systems. On site field inspections require experience and knowing what to look for during the application process. Experience, a good track record, longevity in the industry, knowledge of the industry and longevity in business are key qualifications that a client should observe prior to engaging the services of a Professional Roof Consultant.

ROOF CONSULTANT SERVICES

Services offered by a Roof Consulting Firm should consist of the following areas:

Developing **Documentary Reports** for the purpose of identifying existing conditions and recommending a course of action.

Developing a proper **Design and Specifications** for a roof repair or roof replacement project. The design should be in compliance with Code Requirements, Manufacturer's Requirements for Guarantee Parameters and Industry Standards to include wind calculations. Developing these documents is much more than copying information from the internet or a manufacturer's catalog. Wind calculations are required for compliance to a specific code and the roofing system must be compatible and compliant. Design and details must comply with all industry standards and there is much more to a design than standard detailing from a catalog. The largest majority of documents prepared by those entering into the Roof Consulting industry do not contain wind calculations. Calculations must be the first item considered prior to developing a specification in order to specify the correct roofing system.

On **Site Inspections** validate the installation process and includes documenting the installation at specific intervals. The inspections must be in report form and documentary photography is the evidence of the installation process.

Expert Testimony consists of the ability to inspect existing conditions and determine if the conditions are correct to include interpreting the applicable code and industry requirements. A documentary report containing the information is drafted for the appropriate parties to include representation in litigation.

NEWSLETTER

SUMMATION

Professional services requested by a client are expected to be provided by a qualified professional with appropriate experience. A Qualified Professional Roof Consultant will have longevity in the industry, knowledge of the industry, a good track record, and longevity in business. Many other professionals venture into the roofing industry without adequate experience and knowledge relying on contractor's and manufacturer's to help them along. Unfortunately many clients think that if one has a professional designation that the designation alone is adequate. This is not so.

The building industry is complex and many professionals exist for utilizing their expertise in specific areas of design and specifications. Experience is achieved by longevity in a specific field of expertise and each professional should practice in that field.

Roof consulting consists of the experience and ability to determine existing conditions and design and specify roofing systems. On site field inspections require experience and knowing what to look for during the application process. Experience, a good track record, longevity in the field, knowledge in the industry and longevity in business are key qualifications that a client should observe prior to engaging the services of a Professional Roof Consultant.

Scott D. Bonk has been involved in the roofing and waterproofing industry for thirty (30) years beginning in 1977. The firm offers the services listed in this document and projects extend from Sacramento, California to Paradise Island Nassau, Bahamas. For a complete portfolio of the firm contact the office at 239-768-3654 or visit the website at ScottBonk.com for an email transmission.

NEWSLETTER APRIL 2007©

SCOTT D. BONK AND ASSOCIATES, INC.